



## IndiaQo Foods Pvt Ltd. finds an ally in BatchMaster Enterprise on Web to eliminate its challenges, automate manual processes and boost business productivity.

### Customer

IndiaQo Foods Pvt. Ltd.

### Location

Pune, India

### Industry

Food

### Products and services

Frozen sweet corn, strawberries, and diced vegetables

### Solution

BatchMaster Enterprise on Web

IndiaQo Foods Pvt. Ltd (IndiaQo) supplies premium frozen sweet corn and diced vegetables year-round to retail, food service, and industrial clients. Driven by sustainability and environmentally friendly practices, the organization aspires to be the world's most successful and important frozen food company.

Aiming at delivering both quality and value, the company is on a mission to process and promote tasty, hygienic, and nutritious frozen foods for better health and wellbeing.

Having been certified and approved by FSSAI, BRCGS, FSSC 22000, APEDA, FDA the organization strives towards nurturing strong customer relationships with trust and excellence.

### Challenges:

As a food manufacturing company, staying compliant with numerous regulations was overwhelming. The company faced challenges with managing lot recalls, generating batch quotes, and handling raw materials efficiently.

Initially, managing data through registers or spreadsheets was efficient. However, as the volume grew, data management became time-consuming and cumbersome. Errors became frequent and correcting them only added to the complexity.

This created inefficiencies across departments, putting additional strain on resources and hindering overall performance. This eventually made it difficult to maintain the level of precision required in the company.

### Why BatchMaster Enterprise on Web?

To tackle these challenges head-on, IndiaQo looked for an effective tool. After reviewing and evaluating various options in the market, the organization settled on BatchMaster Enterprise on Web.

Appreciating the technology, Mr. Santosh Mahale, Head of Accounts & Finance at IndiaQo, said that he was fascinated by the response time of the software. The software could be accessed from anywhere and data could be taken out in no time. With data readily available, teams could stay connected, informed, and successful.

A series of functionalities and capabilities of BatchMaster Enterprise on Web proved to be the game-winner for the solution. Excellent capability of the software in tracking materials- from raw materials to finished products, and user friendliness stood-out amongst many.



***"With BatchMaster, we found more than just an ERP provider; we found a committed strategic partner dedicated to understanding our business intricacies and helping bridge the gaps between the city office and the factory."***

Mr. Raj Kumar Mohite,  
Director, IndiaQo Foods

It automated manual processes and offered real-time visibility into operations. IndiaQo trusted that their previously isolated operations—ranging from inventory, labs, quality processes, and logistics—would now be consolidated under this unified platform. Thanks to BatchMaster's core modules like Procurement, Quality Control, Production, Inventory, Sales and more that helped maintain control and establish standardization within the organization.

IndiaQo leveraged the QC module to efficiently test incoming inventory, holding materials from going into production until they successfully cleared quality checks and were approved. This capability contributed to maintaining product consistency and quality, which was in line with the company's mission.

Additionally, IndiaQo found formulation capability of the solution very helpful. It facilitated to set the formula for once, and accordingly production could take place. Moreover, the module is designed in such a way that in addition to defining ingredients, it allows the product developers to embed QC tests, ensuring quality even at recipe stage.

#### **What does IndiaQo's management think about BatchMaster?**

Talking about the software Mr. Raj Kumar Mohite, Director of IndiaQo Foods said "With BatchMaster, we found more than just an ERP provider; we found a committed strategic partner dedicated to understanding our business intricacies and helping bridge the gaps between the city office and the factory."

Adding to what Mr. Mohite said, Mr. Santosh Mahale, said that he was impressed by the food industry-specific and user-friendly capabilities of BatchMaster Enterprise on Web. The seamless access to vital business data across devices, enabled flexibility, quick decision-making, and team collaboration.

Continuing to appreciate the BatchMaster team, Mr. Mahale said, "the team is very nice in terms of cooperation and coordination. We had lot of doubts and queries, but the team dealt patiently. There was smooth transition from old method to the new."

#### **About BatchMaster Software**

BatchMaster Software (an ISO 9001:2008 Certified Company) is a leading provider of ERP solutions that help formula-based process manufacturers streamline their operations and scale production, while reducing costs and complying with changing customer demands and ever more stringent regulatory mandates. The company delivers industry specific solutions for Food & Beverages, Pharmaceuticals, Cosmetic & Personal Care, Specialty Chemicals, Paint & Coatings, Foundry, and other process industries. BatchMaster ERP can be seamlessly integrated with SAP Business One, Tally, and Sage 100 & 300 ERP, and is available both - on premise and on cloud.

#### **Contact Us**

BatchMaster Software  
201, Brilliant Solitaire, Scheme 78, Part-II,  
Indore-452010.  
+91-731-4008031/35  
[www.batchmaster.co.in](http://www.batchmaster.co.in)

23191 La Cadena Drive, Suite 101, Laguna Hills,  
CA 92653 | 949-583-1646 |  
[sales@batchmaster.com](mailto:sales@batchmaster.com)

