

**Customer** Gujarat Enterprise

Industry Food & Beverages

**Location** Ahmedabad Gujarat, India

Solution BATCHMASTER' Manufacturing for SAP' Business One

## Gujarat Enterprise fulfills its vision -Genuine Quality, Competitive Price and Timely Deliveries- with BatchMaster

#### **Company Overview**

The Gujarat Enterprise Group is primarily engaged in Export, Import and Distribution of Specialty Food ingredients, Flavors, Hydrocolloid, Emulsifier, Natural Fiber, Thickener, Preservatives, Antioxidants, Cocoa products, Canned Pulp, Fruit Crush, Fruit Jelly, and many other products. They have been serving in India as well as overseas to the industries like Confectionery, Bakery, Dairy, Process food, Margarine, Eternity, Pharma, Poultry & Cattle feed industry for over 20 years.





# Problems with the Legacy System

Financial integrity was a major concern for Gujarat Enterprise. They have been using a leading financial software, but faced problems like

- a. Data manipulation, unauthorized editing, deletion of entries, etc.
- b. Entering the same data at multiple platforms which was time consuming and resulted in unsynchronized information.
- c. Lacked reporting capabilities and sound financial data for effective decision making.
- d. Proper management of their inventory with real time information about their location, expiration, quantity available, etc.

Gujarat Enterprise was looking for an integrated system that could systematize and streamline its distribution business along with giving details of product-wise sales and profit.

#### Partnering with BatchMaster

Gujarat Enterprise reviewed a number of softwares before it sealed BatchMaster for implementing SAP Business One and BatchMaster Manufacturing. SAP Business One was implemented for all its facilities while for its production facility, BatchMaster Manufacturing was implemented. The products brought a potpourri of benefits for Gujarat Enterprise, from financial awareness to minimized risk, better managed inventory to reduced waste and in-depth visibility.

The implementation took just two months and their complex process and excise was mapped with SAP Business One. "Our Finance Manager can now easily see how and where money is spent and income is received, placing us proactively in charge of monitoring cash flow and controlling costs, that too in very little time."

> Mr. Jatin Solanki, Project Manager

There were a number of challenges which were handled by our consultants with ease and wit. As aptly said by Mr. Jatin Solanki, Project Manager at Gujarat Enterprise, "The implementation was smooth and seamless; that doesn't mean there weren't any challenges. There were, but they were handled gracefully and smartly by people at BatchMaster."

### Benefits of Implementing BatchMaster Manufacturing for SAP Business One

### **Financial Awareness**

The overall goal of BatchMaster was to help Gujarat Enterprise drive accurate and timely financial reports for better awareness and effective decision making. They now have all the information they need, on their fingertips. Earlier, Gujarat Enterprise lacked any capability to derive item-wise gross profit, but since SAP Business One has features to combine accounts based on product categories, warehouses, and it uses a perpetual accounting system, they can instantly find profit- item-wise, location-wise and even the gross profit. As Mr. Jatin Solanki, Project Manager, shares, "Our Finance Manager can now easily see how and where money is spent and income is received, placing us proactively in charge of monitoring cash flow and controlling costs, that too in very little time."

#### Minimized Risk

SAP Business One has given them a secured environment for their data. With it, they maintain data once and it is used system-wide, saving time and eliminating the chances of duplication. Record once created cannot be altered or deleted without proper approvals, creating a closed, non-vulnerable system devoid of forgery or manipulations. The data is totally secure now. Validations, which protect from malicious editing or deletion, have been applied to all the important documents. For instance, material cannot be received without a PO receipt documents. Moreover, the price cannot be more than what's quoted in PO receipt documents. This blocks thefts and influences.

#### **Better Managed Inventory**

Prior to SAP Business One, the stock was maintained in excel sheets which was a tiresome and error-prone option. But with SAP Business One's Item Master Data, inventory can be maintained and managed based on categories, i.e. Dairy, MDH, Simrise, Trading and Bakery. It allows entry of items only with a unique identification code along with all other details like, warehouse, location, or bin where the item is placed, accounting method, expiration date, etc. Contrary to the prior methods of manually generating lot number, it was now system generated and tracked all through. This results in better tracking of items in supply chain, giving visibility of which items are in WIP, in inventory or kept as a finished good, thereby, reducing stock-out and improving inventory turns.

#### **Reduced Complexities of Batch Processing**

BatchMaster Manufacturing for SAP Business One gave their production facility true process manufacturing capabilities from Formulation, BOM, to Batch Processing and Quality Control. It is seamlessly built within SAP Business One, leveraging its financial capabilities and automatically uploading/downloading all the production costs, labor and losses. It has now become very easy for them to analyze where on production floor the costs are incurred and this helps them identify how they can be cutdown.

#### **Flexibility of Performing Operations**

SAP Business One is one software that adapts to your working style. It has given Gujarat Enterprise enough flexibility to work the way they have been working since long, making its acceptance by the employees easy and fast. They frequently give multiple discounts to the customers and then the tax is levied on the discounted price. Doing this earlier was not possible, but through SAP Business One, different discount codes and tax codes have "My employees are now more productive, not stressed and always have a smile on their face while working. They share this smile with our esteemed customers through timely deliveries, quick response and good quality."

> Mr. Anil Koradia, Managing Director

been defined and grouped under a single code which can be applied to items in a single step. Similarly, in the case of Purchase, some expenses can be applied only after the Invoice is received from the vendor. This too has been accommodated in their new system, allowing them to calculate the exact price of the item received. Excise calculations are also mapped with the system as per their working methodology. As per Mr. Jatin Solanki, Project Manager, "It offers us immense flexibility and helps us do our business just how we were doing it."

# Monitoring and Responding to Critical Business Conditions

A number of alerts have been incorporated along the length of the system so that all discrepancies are easily identified, monitored and registered. Alerts are applied that tell in advance (a day in advance or such) when the material is expected to be received. Another alert intimates when a customer credit limit has been crossed or when customer payment is not received. This keeps everyone on the toes and ensures nothing is missed-out.

#### About BatchMaster Software

#### Simplified Banking

Incoming payments, outgoing payments, bank reconciliations, cheque printing, etc. all can be done easily now, which was not possible with their legacy system.

Partnering with BatchMaster proved beneficial for Gujarat Enterprise. They are realizing operational, financial and process improvements and a complete elimination of frequent chaos they suffered earlier. Mr. Anil Koradia, Managing Director told, "My employees are now more productive, not stressed and always have a smile on their face while working. They share this smile with our esteemed customers through timely deliveries, quick response and good quality."



BatchMaster Software (an ISO 9001:2008 Certified Company) is a leading provider of ERP solutions that help formulabased process manufacturers streamline their operations and scale production, while reducing costs and complying with changing customer demands and ever more stringent regulatory mandates. The company delivers industry specific solutions for Food & Beverages, Nutraceuticals, Life Sciences, Cosmetic & Personal Care, Chemicals, Paint & Coatings, and other process industries. BatchMaster ERP is seamlessly integrated with SAP Business One, Tally, and Sage 100 & 300 ERP, and is available on both - on premise and on cloud.

#### **Contact Us**

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