



ERP use cases to help you with your ERP selection process

Today's fast-paced business environment with frequently changing customer demands, growing awareness about quality, shortening time-to-market, etc. cannot survive on data scattered over multiple software systems, poor collaboration between departments, operational incompetence and delays, etc. Businesses to grow in such dynamic conditions need freedom from old-school systems like excel or just an accounting software. They need to soar high through wings called an ERP solution.

Apart from the above mentioned issues, there are many other factors that shout-out loud that an ERP is a must to accelerate growth. But with so many ERPs available out there, selecting the right one is the key. This e-book presents several ERP use cases that can help you decide if the selected ERP software proves a right fit for your organization or not.

But before you start hunting for an ERP, it's necessary that you identify your company's unique challenges, IT and operational limits, and business objectives. Once that's done, look out for these eight common ERP use cases that may act as a guide on how to select ERP software that is meant for your industry.

ERP use case **1**

Small company with small funding

Problem:

Small- and mid-sized company aims to enhance its business practices, reduce the cost and data discrepancies of multiple systems, and boost operational efficiencies.

Solution:

Cloud ERP proves to be the best-fit for such companies. It doesn't require any heavy hardware and software configuration, thus prevents company's major expenditure. Moreover, it is available on a pay-as-you-go offer under which the company can pay for a monthly subscription, or as required.

ERP use case **2**

Specialized, industry-focused industries with unique challenges

Problem:

Industries that deal in a highly specialized sector face unique challenges. Like: food and beverage industries with perishable raw materials, meat industries with capturing catch weight, Pharma with stringent regulations, nutraceutical industries with labelling, etc.

Solution:

Such industries should select an ERP software that is precisely designed for their specific industry. These ERPs seamlessly integrate with the unique business operations and thus, save company's time in adapting the ERP system to its business workflow. Ultimately, help overcome their unique challenges. And, they also deliver operational best practices as well as compliance with the industry norms and regulations.

ERP use case 3

Large companies with always a business expansion plan in mind

Problem:	Solution:
<p>Large-scale manufacturers usually use on-premise ERP system to manage internal processes, but need a quick way to manage newly acquired divisions.</p>	<p>In this case, manufacturers plan a two-tier ERP approach that features a cloud-based ERP version of its on-premises system. And, with the time, the company can choose whether to migrate the data of these newly acquired divisions to its on-premises version of ERP or to migrate over to the cloud-based version of the ERP.</p>

ERP use case 4

Customer-oriented company needs per-project ERP

Problem:	Solution:
<p>A company that works for customers on a per-project basis wants an ERP system that can track all its activities, resources and costs for every project.</p>	<p>Thus, it chooses a project-oriented ERP that offers end-to-end visibility and tracking of all project activities. Moreover, it provides a broad overview of everything that's happening across different projects. Also, they drill down to get a more detailed look into projects, teams, and communication.</p>

ERP use case **5**

A Medium-size Company needs better analytics

Problem:	Solution:
<p>A medium-sized company, usually aims to expand the usage of ERP for better analytics to improve its operational efficiencies and meet the growth plans.</p>	<p>For this, the company should add a business intelligence component to its ERP system. BI tools incorporate the exceptional range of analytical dashboards, which present a clear picture of all the business processes. Moreover, the available filters help you extract the data you require and conveniently spot problem areas plus optimize processes.</p>

ERP use case **6**

Medium-sized Companies seek finance-specific ERP

Problem:	Solution:
<p>Every midsize enterprise needs to curtail its financial close cycles and improve accounting accuracy.</p>	<p>Under such scenarios, the company selects an ERP with strong financial module. Finance modules possess the ability to centrally track financial accounting data within a single framework, and helps the company analyze how the finances flow across the company.</p>

ERP use case 7

A small company with an existing CRM system has additional needs

Problem:	Solution:
<p>A small company uses a customer relationship management (CRM) system to handle its sales and marketing, but then senses the need of an ERP system for streamlining operations like manufacturing, inventory management, quality & compliance, finance and accounting, etc.</p>	<p>The company should select a comprehensive ERP solution that can address these new business needs, and which can also integrate with the existing CRM system.</p>

ERP use case 8

As the company grows, its challenges grow, likewise the need to expand ERP modules grows.

Problem:	Solution:
<p>A company's initial goal is to start with only an individual component of ERP, like CRM. And, many of these individual systems are quite easier to expand into a full ERP suite later.</p>	<p>For this reason, the companies must without any doubt, consider the flexibility and scalability of an ERP software, even if it does not require all the functions currently.</p>

Conclusion...

ERP use cases are complex, and this complexity increases the risks of ERP implementation. For this reason, getting the right ERP vendors to help you with your ERP implementation is as important as selecting the right ERP system. To dive deeper into the process of selecting the right ERP, read our white paper- <https://www.batchmaster.co.in/download/erp-software-selection-guide-for-small-businesses-white-paper.pdf>. This will help you on your way to a successful ERP implementation.

For more information, contact www.batchmaster.co.in. We will be more than happy to help.

Who We Are:

BatchMaster Software is one of the market leaders in offering enterprise software solutions for the process manufacturing industries. With an in-depth industry analysis, we clearly understand the unique industry challenges and help them address those challenges through our industry-specific ERP solution.



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