



## BatchMaster ERP for Hair Care

### Conditions your business to smoothen-out profitability

Hair care industry today is flourishing with a wide range of products enjoying tremendous demand from an increasingly aware consumer base who seek healthy hair care products. The consumers have become increasingly demanding and settle for nothing but a product that sustains quality and results into healthy, lustrous, and manageable hair. This has put pressure on the hair care products' manufacturers, who need to be very thorough with their research, formulation, adherence to compliances such as GMP guidelines, EMA, BRC, IFRA, GHS etc., and need to keep one eye on improving their business efficiency and profit margins.

In such testing times, BatchMaster ERP for Hair Care comes to their rescue. An exhaustive ERP solution loaded with 30-plus years of industry experience, BatchMaster ERP for Hair Care helps the Hair Care product manufacturers with formula security, lot traceability, quality assurance, physical properties change control, compliance, shelf-life determination, effective distribution etc. In addition, it supports various stages of their manufacturing process and gives real-time visibility to all the business processes that facilitate proactive decision making for the top management.

Check out below the full list of powerful features of BatchMaster ERP for Hair Care:

- New product development
- Promotional offers support
- Bi-directional lot traceability
- Instant lot recall
- Shelf life / expiration date
- Sample request management with quotation
- Formula security and management
- Formula audit trail with revision tracking
- Contract manufacturing and loan licensing
- Sales kit support
- 'What-if' cost analysis for multiple pricing support
- Regulating compliance as per EMA, BRC, IFRA, GHS
- Separate costing for formula and packaging
- QC/QA as per cGMP norms
- Production planning and scheduling (MPS, MRP, APS)
- Multiple packaging support for exacting liquids and semi solids
- Batch size management based on single pot or continuous mixing
- GRN tracking
- REACH reporting for convenient animal testing

## Why BatchMaster?

- 30+ years of experience
- True process-centric ERP solutions for small to mid-sized industries
- SAP B1 and Microsoft certified solution
- Over 40,000 users worldwide
- Headquartered in California, with footprints across the world
- A global presence with offices in 3 continents- North America, Australia, and Asia
- Consistent record of never exceeding implementation time of 350 to 500 hours\*

\* Actual project plan may vary depending on number of users and project scope assessment.

## Products:

### BatchMaster ERP

Our Flagship product, BatchMaster ERP, is a true process-centric solution serving the manufacturing, distribution, finance, compliance and quality needs of your business.

### BatchMaster Point-Of-Sales (POS)

A web-based software solution for wholesale, distribution, and retail businesses, it can be used online on iPads, Android tablets or laptops. By syncing the complete information of products, customers, and orders into a single platform, it makes it easy to scan products, check for inventory, apply discounts or offers, and accept payments both in plastic money as well as in cash. Ultimately, helping retailers improve customer service, increase productivity, reduce thefts and offer better retail experience.

### Integration with MAGENTO:

Integration of BatchMaster Enterprise with Magento helps manage your business online. The integration provides a seamless method to completely collaborate your ERP system with your current or upcoming Magento stores. Via this integration, orders from your Magento store and website will automatically be loaded into the BatchMaster Enterprise ERP solution – along with an alert about order arrival. It enables complete synchronization of item records, price lists, inventory, taxes, business partners, orders, deliveries, shipping & tracking, and payments.

For more information please contact:

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