



BatchMaster Retail Management Software

One-stop solution that serves the needs of the entire retail value chain

The retailers already have had a fair share of challenges, such as the pressure to operate on tight margins, deal with the demanding consumers, and increased competition from new retail formats such as e-commerce and web stores. There's also the pressure to manage inventory as well as different pricing, discount and loyalty rules applied to hundreds of products at multiple retail outlets. Then there are many retailers who also manufacture their own products and sell them through multiple channels. They too face difficulties while managing both aspects of their business. In such scenario, to stay in the competition and to run their operations smoothly, the retailers not only need to deal with these challenges, but also to improve and streamline their processes constantly, which can neither be done manually, nor through primitive legacy software.

That's where the modern-day retail ERP systems prove to be significant, bringing in a whole new level of control over operations for the retail businesses. One such solution is the BatchMaster Retail Management Software, which allows the retailers to manage both online as well as offline retail business and give the customers a consistent, omnichannel experience across all touchpoints. It takes care of your retail business' manufacturing needs - managing both contract as well as in-house manufacturing with equal ease; wholesale & distribution needs - managing all aspects of your business from planning to procurement, inventory management to order entry and finally selling through different channels like wholesale, distribution, franchisees, retail, etc.; e-commerce needs - Magento integration to manage online/web-store business, and finally retail & POS needs, to manage policies, promotions, discounts, coupons, customer loyalty and more.

BatchMaster Retail Management Software

Check out the complete list of BatchMaster Retail Management Software's features below:

- Multichannel Order Management
- Support to Omnichannel Sales
- Purchase Order Management
- Warehouse Management
- Inventory Management
- Supplier/Vendor Management
- Retail POS System
- Returns Tracking Management
- Production Planning & Control
- Demand Forecasting
- Formulation & BOM
- Costing
- Serialization Capabilities and Barcodes Generation
- Dashboards & Reporting
- Customer Relationship Management (CRM)
- Master Production Scheduling (MPS)
- Material Requirement Planning (MRP)
- Sales & Analytics
- Loyalty Management
- Discount Management
- Integration of e-commerce with ERP

Business Benefits

- Seamless integration with in-store and online POS systems for instant access to stock levels
- Advanced reporting features give accurate inputs on the buying patterns of consumers
- All functionality work off a single database, ensuring a unified approach
- Access to fast & accurate real-time inventory data to all retail outlets in real time
- Support to each of the sales channels of a retailer-in-store, online store, web-stores, etc.
- Enhances the efficiency of core business functions and in-store experience
- Gives a customer-centric approach
- Improves business intelligence and decision-making
- A flexible supply chain process that captures changes in customer demand & reacts efficiently
- Improved employee productivity and overall company responsiveness
- A consistent system that functions equally well both at back office to the front of the store
- Complete control over inventory and cash
- Increase in sales, with reduction in lost sales
- Increased loyalty through multi-channel loyalty programs
- Improved quality of customer service
- Reduced Inventory costs
- Available on Cloud, which means you get real-time access to key business data
- Balanced demand and supply through material, resource and machine planning
- Streamlines and collaborates multi-warehouse as well as retails
- Ensure absolute compliance to the industry regulations
- Improve the operational efficiency of retail processes

Why BatchMaster?

- 30+ years of experience
- True process-centric ERP solutions for small to mid-sized industries
- SAP B1 and Microsoft-certified solution
- Over 40,000 users worldwide
- Headquartered in California, with footprints across the world
- Global presence with offices in three continents - North America, Australia, and Asia
- Consistent record of never exceeding implementation time of 350 to 500 hours*

* Actual project plan may vary depending on number of users and project scope assessment.



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