



BatchMaster Direct Store Delivery (DSD)

Modernize customer deliveries & boost productivity with BatchMaster DSD

In today's competitive business scenario, a number of challenges threaten to cripple the Direct Store Delivery (DSD) processes of consumer goods companies. These include increased transportation costs, retailer-driven distribution, customer segmentation, price sensitivity and private labels, etc. This results in the fast-moving consumer goods (FMCG) businesses missing out on untapped revenue opportunities, and having inflexible supply chains at their disposal. To remain competitive, businesses need a contemporary tool that brings responsiveness, real-time visibility and flexibility into the system, and helps deal with these challenges so that the DSD processes become truly efficient.

BatchMaster DSD, seamlessly integrated to BatchMaster ERP, is a software solution that empowers manufacturers with stronger control on shipping and delivery of products directly to a retail store. BatchMaster DSD, businesses can empower their drivers and delivery team to execute store merchandising and sales activities- from order management, route management, and check-out to physical distribution, cash transfer and more. Right from early morning vehicle checks, to end-of-the-day stock monitoring, the manufacturers are in complete control of their deliveries.

Through an array of modern features, it facilitates sales growth, provides inventory controls, helps reduce out-of-stocks, and increases speed to market with new products. Designed for FMCG businesses like food, beverage, personal care, oil and gas- BatchMaster DSD can be deployed on smartphones, mobile devices and handheld devices. This offers the benefit to access key information about customers, orders, and deliveries in real time - from anywhere.

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What are its features?

- Route management
- Order management
- Inventory management
- Onsite transactions
- Promotions integration
- Entry of sales information
- Pricing
- Updating item information
- Add / delete items from the load
- Delivery container tracking
- Security
- Shelf management
- Returns management
- Cash Transfer
- Sales tax calculation
- Route accounting
- Prospect handling
- Real-time alerts & web-based reporting
- Invoicing
- Capabilities for multiple location / mobility
- Centralized setting
- Regular updates
- Automatic data synchronization

Why BatchMaster DSD?

- Size-vs-color inventory matrix designed specifically for apparel businesses
- Manufacture products as per the market trends and introduce them faster than competitors
- Advanced BOM functionality to make the manufacturing process less complex and save time
- Fast order processing and dispatching
- Available on Cloud; you get real-time access to key business data in a pocket-friendly way
- Meet all statutory requirements like GST, easily through the software
- Support to both in-house as well as contract manufacturing
- Complete inventory accuracy with location level product visibility
- Multichannel orders: process orders online & offline from a single interface
- Speedy dispatches through in-depth visibility
- Support to automatic purchase & production
- Achieve multi-warehouse capability
- Ensure absolute compliance to the industry regulations
- User-friendly, actionable data through dashboards and reports
- Control costs through reduced wastage, optimum material utilization and inventory management
- Gain customer satisfaction, loyalty and repeat business

About BatchMaster Software

BatchMaster Software is one of the market leaders in offering enterprise software solutions for the process manufacturing industries. Through a vast industry experience with over 2500 implementations worldwide, BatchMaster clearly understands the unique industry challenges and offers ERP solutions that support industry-specific functionalities and handle critical processes of the micro-verticals. BatchMaster empowers the organizations streamline their operations, reduce wastage, bring down costs, increase profits, improve compliance and manage safety to keep their customers happy and satisfied.

For more information please contact:

BatchMaster Software

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