



BatchMaster proves to be a powerful tool in colouring Degryse Paints with shades of growth & success

Customer:
Degryse Paints

Industry:
Paint and Coatings

Location:
Belgium, Europe

Solution:
BatchMaster Enterprise with
POS Functionality

Company Overview

Degryse Paints started its operations officially in the year 1976. It was a purpose-oriented idea of the Belgium chemist Gerard Degryse to start his paint & varnish manufacturing company. With a clear motive of offering high-quality paints & coatings to its customers. The company specialized in providing a variety of paints, dilutable primers, varnish, oil mixtures, etc. that can be applied to a wide range of product groups; wood, Brick, Concrete, Primers, Plaster & Gypro, Metal Ferrous, Metal Non-Ferrous, et al.

Since its inception, the company has come a long way becoming one of the few successful independent companies selling its products internationally. "Our products are quite different from the most common and sold paints. It is often the case that people come to us after something has been used with disappointing results." Said Mr. Ruben Degryse.

Hence, this superior and unmatched quality of their products is the only reason that has made them sustainable for the past 45 years and still projects huge growth in the future.

Challenges

Being a renowned international brand and serving clients globally, Degryse Paints needed to have a bird's eye view of the operations across all functions. But it wasn't happening with the legacy system they had chosen. "The technology we were utilizing offered very few functionalities of formulation and production, due to which we felt the need to implement separate software for various operations," said Mr. Ruben Degryse. "But managing these separate solutions wasn't an easy task at all. And that's why the need for a comprehensive solution that offers streamlined execution of every business operation was felt", he added.

Moreover, the company was experiencing certain limitations on the major fronts of its business such as Production, Planning, Accounting, and Quality Control, and hence they wanted a complete solution, which apart from having robust formulation and revisions, inventory, production, had the ability to track its material movement and assure quality throughout the supply chain.

BatchMaster- The Best Fit

"Because of the rich industry-specific experience, we relied on BatchMaster for the ERP services."- Mr. Ruben Degryse (Managing Director, Degryse Paints)

"After knowing about BatchMaster and contacting them, nothing got delayed from their side. What followed next was a series of demo sessions, con-calls, office visits, and all. This made us trust them even more. After the demo sessions, we got a clear picture of their easy-to-use software and we were sure that with minimal tweaks



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Mr. Ruben Degryse
Managing Director, Degryse Paints

we can get what we need as per our requirements,” he continued.

“Being a brilliant source of numerous capabilities, BatchMaster offered us the best solution that flawlessly fulfils our needs of business-critical functionalities like, Formulation, Compliance, QC, Planning, Scheduling, Production, and Delivery. Also, their software possesses the sense of adjusting to the needs of evolving business models—supporting the business expansion without any barrier.” said Mr. Degryse while talking to us.

In addition to their major concerns of production, planning, and quality control, the company was experiencing inefficiency in its accounting tasks. Burdened with irrelevant financial data, it was utterly impossible to access real-time financial data when needed. This created a dire need for a robust electronic system that could, besides increasing convenience by streamlining and automating all the financial transactions, track, and store important sales data for future reference.

“And along with all other issues, meeting this one too, BatchMaster’s ERP solution with POS functionality and unmatched financial and accounting capabilities, proved again that their software is beyond doubt a perfect fit,” said Mr. Ruben when asked about their accounting capabilities. “Offering us a POS solution with a variety of invoicing functionalities helped us manage our purchase and sales data precisely facilitating us in maintaining a balanced cash flow within the organization. Also, the transparent billing system offered by the BatchMaster Software instantly eased our task of calculations based on UOM conversions of the ordered quantity,” he added.

The Implementation

Implementing an ERP system is never an easy-breezy task to accomplish. It's always a big step for any organization to make the transition. As it requires careful supervision of the business processes that might get affected while making the move. It is also necessary to ensure that the implementation process eradicates the stumbling blocks and increases the overall operational efficiency of the organization.

And needless to say, by following the best deployment practices, the BatchMaster team provided Degryse with a smooth transitioning experience and an effective training curriculum that made adapting to the system easy breezy for their team. The whole process started with understanding the needs first and drafting an implementation roadmap for an error-free execution that proved to be a winning shot.

But as they say- “all things rosy is a myth”. Even BatchMaster and Degryse faced some issues. Degryse wanted a better integration of MS Office components, updated GUI, and resolution of certain functional errors. Turning these obstacles into steppingstones, BatchMaster ERP successfully achieved favourable outcomes by recommending resolutions to problems and making Degryse happy. And why not? “Customer is King” for BatchMaster!

Benefits

“Approximately, around 1000 active materials are used while manufacturing paints, out of which the major ones contribute to 50 percent of the total cost of the paint. That is why the prices of paints majorly depend on the raw material cost. But BatchMaster software skilfully streamlined the major misalignments of our inventory transactions and also improved our tracking performance—which led to minimizing the waste and hence reducing the overall cost,” said Mr. Degryse.

“Moreover, amidst the scenario of growing industry regulations, safety concerns, and stringent laws, to date, BatchMaster has helped us in maintaining a single, secured, and handy source for our compliance reports, safety data sheets, and customer complaints,” he added.

Hence, to lay the foundation of the company's mission of delivering quality products that too at affordable prices, BatchMaster Software tried its best in helping manage all the industry-specific business complexities the Degryse Paints faced.



The Results

“The transition has been quite easy and swift because of the sheer dedication, immense efforts, and unwavering commitment put by the BatchMaster team. Till today their team never disappoints us in terms of post-implementation support,” said Mr. Ruben Degryse.

He further pointed out that “BatchMaster has seamlessly integrated with our business processes right from tracking entry and exit of materials, inventory management, assuring product quality at multiple stages, drawing QC samples, managing, and storing formulas, to handling production and packaging, and everything in between. This has helped us streamline our every single operation.”

“The whole team of Degryse Paints thanks BatchMaster Software for being a significant contributor to our growth.”

About BatchMaster Software

BatchMaster Software (An ISO 9001-2015 & ISO 27001:2013 CMMI Level 5 Certified Company) is a leading provider of ERP solutions that help formula-based process manufacturers streamline their operations and scale production while reducing costs and complying with changing customer demands and ever more stringent regulatory mandates. The company delivers industry-specific solutions for Food & Beverages, Nutraceuticals, Life Sciences, Cosmetic & Personal Care, Chemicals, Paint & Coatings, and other process industries.

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