

# BATCHMASTER<sup>®</sup> B2B



**e-connection for your customers**



## Reduce your order management costs with BatchMaster B2B

Enterprise Resource Planning (ERP) technology has been transformed by the Internet! Extend the usefulness of your ERP, by going beyond the physical boundaries of your company.

Add the [BatchMaster B2B](#) package and get a global reach and 'live' 24x7 contact with your customers.

BatchMaster B2B is an e-business 'sell-side' application. It integrates your company's ERP catalogues and ordering processes to an intelligent Web site, to which corporate customers and distributors have predefined access to the organization's order system.

## Features of BatchMaster B2B

In addition to standard features such as the ability to browse a **catalogue**, collect items in a **shopping cart**, and place an order, BatchMaster B2B provides the following **extra** capabilities:

- Premium pages with **customer-specific lists of commonly purchased items**.
- **Order Tracking** - to follow the progress of an order.
- **Document Tracking** - an extension to Order Tracking.
- **News Channel** - for announcements of special events.
- **User level Customization** of screens and menus.
- **E-mail Notifications** on new orders and errors generated by your partners.
- Adds **security** to customers' orders.

## Benefits from BatchMaster B2B

B2B Interaction improves your sales efficiency, reliability, and customer care.

By allowing customers appropriate access, you benefit in the following ways:

- The B2B solution helps you to **reduce costs**.
- Benefit from **revenue generation**.
- Deliver **efficient service** to your customers.
- You get **shared services** such as document tracking and order tracking across the organization.

To sum up this whole package of benefits, BatchMaster B2B helps you deliver products more efficiently at a lower price by making **customer self-service** a reality.

What you get is a streamlined *sell-side* process which empowers your customers. Result: they give you more business - more easily, more efficiently.

Here's how customer self-service works:

- Integration of your Group's products, materials, systems through intelligent links.
- "One face" to the customer of your company.
- Sales group presence world-wide and 24x7, with complementary offerings.
- Reduction of incorrect orders, and changes to orders.
- Most up-to-date product presentations with high visualization and interaction.
- Strengthen your customers' loyalty to your products.

The importance of combining ERP packages with the Internet has a two-way benefit and return on investment. Once Internet technology is integrated into your internal operation, external interactions become a natural and easy extension.



For more information about BatchMaster Software, contact [sales@batchmaster.com](mailto:sales@batchmaster.com)

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