



BatchMaster Ensures Performance Optimization For Syncom Healthcare Ltd.

Customer

Syncom Healthcare Limited

Industry

Pharmaceuticals

Location

Indore, India

Solution

BatchMaster Manufacturing for SAP Business One

“Syncom Healthcare Limited” deals into pharmaceuticals and healthcare products for more than 45 years. It manufactures and sells, Generic and Ethical drugs in over 26 Indian states. Syncom has a wide channel of 50 distributors, 400 wholesalers and 2,50,000 retailers, supported by over 400 medical representatives. They also export their products to international markets. Their product range includes tablets, capsules, liquid orals, ointments, protein powders, eye/ear drops, external oils & dry syrups. The company has two operating locations, a sales office located in Indore, MP, and a manufacturing unit at Selaqui, near Dehradun in the state of Uttaranchal, India.

Need For Change

Syncom had plans for extensive marketing and distribution all across the globe and was aware, that their business processes were quite complex. Previously, the company used Process Master software for manufacturing along with Tally to compliment account and financing.

They realized that their current software is not adequate to meet their expansion plans and started looking for an economical software solution that could suffice these needs, short listing BatchMaster Manufacturing for SAP Business One (BMM for SAP Business One), and Microsoft Navision. But opted for BMM for SAP Business One. Main reason being the ability to enter with a smaller number of 'users' and add 'additional users' as and when needed. Other compelling features which drew their attention was its unparalleled ability to simultaneously handle multiple business models like Loan Licensing, Contract Manufacturing and Own Manufacturing. Moreover, the product's expertise in Inventory Management, Quality Control/Quality Assurance, Formulation, Planning and Scheduling, Finance and Accounting made the decision easier for them.

Addressing Company Objectives with BatchMaster

People at Syncom Healthcare Ltd., are united by a common commitment to significantly improve the quality of life, by manufacturing best quality healthcare solutions. After the implementation of BatchMaster, inventory discrepancies, raw material tracking and lot traceability improved in heaps and bounds. BMM for SAP Business One implementation has synchronized inventory and accounting. This information has helped them greatly in making best use of available resources. Mr. Pratik Bankda, M.D. Syncom Healthcare Ltd., says, “It has resulted in increased cash flow, streamlined credit limits in terms of amount as well as days. Due to strong real-time accounting system, generating general ledger, books, profits and loss, balances and many other reports are just a click away.”



“BatchMaster ERP is more than a good software, and it offered a commitment to achieve better planning and optimizing the manufacturing capacity and material resources.”

Mr. Pratik Bankda, M.D.

With the Bin Management feature of BMM for SAP Business One, the need of maintaining two companies on paper was eliminated. They now maintain separate inventory bins for loan licensing, contract manufacturing and for their own manufacturing. “BatchMaster SAP B1 ensured seamless integration of all the information flowing through the company. It maximized cost savings and supported end to end manufacturing, financial and distribution processes.” – Mr. Bankda.

With robust Formula Management, Syncom gained complete control and security of multi-level formulas, plus visibility into formulation stages and statuses. After using BMM for SAP Business One, they can now associate multiple packaging to a single formula. Being involved in Contract Manufacturing and Loan Licensing, formula security is very crucial for Syncom. Formula Approval feature of BMM for SAP Business One has proven to be useful as both, single and multi-level formulas are used after proper approvals by the stakeholders.

Another remarkable change for Syncom had been streamlined procurement operation. GRPO values cannot exceed PO value and the system will not permit to receive Items without a PO.

Over The Top Advantages

As applicable for most pharmaceuticals manufacturers in India, for Syncom also, low pricing and high quality are the key priority. BatchMaster has made decision making very simple through its granular level costing and efficient quality analysis. Quality Control of raw materials, intermediates, finished goods, formulas and batches has given Syncom confidence in its materials and processes. Due to availability of warehouse feature in BMM for SAP Business One, Syncom does the warehouse transfer from Dehradun to Indore office. The system dynamically takes care of tax rates for interstate and out of state sales/purchase.

Contact Us

BatchMaster Software

Brilliant Solitaire, Plot 6-A, Office 201-A to 204-B, Scheme 78, Part-II, Indore-452010. +91-731-4008031/35 www.batchmaster.co.in
 Pune Office: Office No 714, 7th floor, Spot 18, Jagtap Dairy Square, Rahatani, Pune - 411017. Ph: +91-20-27808215/30/31 +91-75662 0137323191
 La Cadena Drive, Suite 101, Laguna Hills, 3CA 92653 | 949-583-1646 | sales@batchmaster.com www.batchmaster.com

Improved Planning, Scheduling And Reporting

Syncom required extensive and dynamic planning and scheduling which was triggered by pending / outstanding sales orders. The challenge of determining the required raw materials and ordering them at the right time based on their lead time was effectively tackled. Mr. Bankda shares, “BatchMaster ERP is more than a good software, and it offered a commitment to achieve better planning and optimizing the manufacturing capacity and material resources.”

The Strong Foundation of Syncom's Business Growth

For BatchMaster team, challenges started from the very beginning. Syncom decided for BMM for SAP Business One at the end of February 2014 and they wanted to go live from April 1st 2014. “Thanks to streamlined implementation methodology of BatchMaster, their team was able to accomplish this difficult task in time.”

Although it is still early in the implementation, Syncom anticipates further benefits, as more and more of their employees are taking advantage of the enormous features offered by BMM for SAP Business One. The product has formed a foundation on which Syncom can grow their business exponentially without additional investment in IT infrastructure. With a positive experience, employees at Syncom felt that they will not hesitate in using new enhanced software BMM for SAP Business One for pharmaceuticals manufacturer in future. - on premise and on cloud.

About BatchMaster Software

BatchMaster Software (an ISO 9001:2008 Certified Company) is a leading provider of ERP solutions that help formula-based process manufacturers streamline their operations and scale production, while reducing costs and complying with changing customer demands and ever more stringent regulatory mandates. The company delivers industry specific solutions for Food & Beverages, Pharmaceuticals, Cosmetic & Personal Care, Speciality Chemicals, Paint & Coatings, Foundry, and other process industries. BatchMaster ERP is seamlessly integrated with SAP Business One, Tally, and Sage 100 & 300 ERP, and is available on both - on premise and on cloud.