



## World's Leading ERP Software 'BatchMaster Enterprise' Now In India

- *Well Known throughout the globe, Software known in more than 40 countries*
- *A Fifth Generation product of BatchMaster Inc.*
- *Targeting Process manufacturers*

**Ahmedabad, 25<sup>th</sup> March 2006.**

World's leading ERP software company BatchMaster Inc. today announced the beginning of its Indian operations by launching its famous software - **BatchMaster Enterprise**, for Indian market.

BatchMaster has a highly proven success record globally, of serving more than 1500 Companies in **Process Manufacturing sector**. This Software is already installed in more than 40 countries across the world. BatchMaster is being used by Customers in the U.S., Canada, England, China, Malaysia, Singapore, New-Zealand, Australia etc. in areas like Pharmaceuticals, Neutraceuticals, Foods & Beverages, Cosmetics & Personal Care, Paints & Coatings, Specialty Chemicals etc. Industrial Segments.

BatchMaster Enterprise is a fifth generation product of BatchMaster Software Inc. (USA). The importance of BatchMaster lies in Distribution and Manufacturing applications of mid-size Process Manufacturers. Whereas BatchMaster's Manufacturing solution can be used stand alone or can be integrated with other leading Finance & Accounting applications from Microsoft Business solutions, SAGE-ACCPAC and SAP.

### विश्वना अग्रणी एआरपी सोफ्टवेर 'बेचमास्टर' हवे भारतमा



बेचमास्टर एआरपी को भारतीय बाजार में प्रवेश

विश्व की अग्रणी एआरपी कंपनी बेचमास्टर इन्टरप्राइज ने अपने एआरपी को भारतीय बाजार में प्रवेश करने के लिए एक प्रमुख घटना आयोजित की है।

बेचमास्टर एआरपी का उपयोग, भारत, नेपाल, दुबई, मॉरीशस, तुवालू, चीन, अरब एमिरेट्स, श्रीलंका, अफ्रीका, सिंगापूर, मलेशिया और ऑस्ट्रेलिया जैसी दुनिया की अग्रणी कंपनियों द्वारा किया गया है।

बेचमास्टर एआरपी के उपयोग करने वाले कंपनियों में शामिल हैं: SAGE-ACCPAC, SAP और अन्य अग्रणी एआरपी कंपनियां।

### बेचमास्टर इन्टरप्राइज ने किया भारतीय बाजार में प्रवेश



बेचमास्टर इन्टरप्राइज ने भारतीय बाजार में प्रवेश करने के लिए एक प्रमुख घटना आयोजित की है।

बेचमास्टर एआरपी का उपयोग, भारत, नेपाल, दुबई, मॉरीशस, तुवालू, चीन, अरब एमिरेट्स, श्रीलंका, अफ्रीका, सिंगापूर, मलेशिया और ऑस्ट्रेलिया जैसी दुनिया की अग्रणी कंपनियों द्वारा किया गया है।

बेचमास्टर एआरपी के उपयोग करने वाले कंपनियों में शामिल हैं: SAGE-ACCPAC, SAP और अन्य अग्रणी एआरपी कंपनियां।

### विश्वना अग्रणी एआरपी सोफ्टवेर 'बेचमास्टर' हवे भारतमा

बेचमास्टर इन्टरप्राइज ने भारतीय बाजार में प्रवेश करने के लिए एक प्रमुख घटना आयोजित की है।

बेचमास्टर एआरपी का उपयोग, भारत, नेपाल, दुबई, मॉरीशस, तुवालू, चीन, अरब एमिरेट्स, श्रीलंका, अफ्रीका, सिंगापूर, मलेशिया और ऑस्ट्रेलिया जैसी दुनिया की अग्रणी कंपनियों द्वारा किया गया है।

बेचमास्टर एआरपी के उपयोग करने वाले कंपनियों में शामिल हैं: SAGE-ACCPAC, SAP और अन्य अग्रणी एआरपी कंपनियां।

### बेचमास्टर इन्टरप्राइज का भारतीय बाजार में प्रवेश

बेचमास्टर इन्टरप्राइज ने भारतीय बाजार में प्रवेश करने के लिए एक प्रमुख घटना आयोजित की है।

बेचमास्टर एआरपी का उपयोग, भारत, नेपाल, दुबई, मॉरीशस, तुवालू, चीन, अरब एमिरेट्स, श्रीलंका, अफ्रीका, सिंगापूर, मलेशिया और ऑस्ट्रेलिया जैसी दुनिया की अग्रणी कंपनियों द्वारा किया गया है।

बेचमास्टर एआरपी के उपयोग करने वाले कंपनियों में शामिल हैं: SAGE-ACCPAC, SAP और अन्य अग्रणी एआरपी कंपनियां।

### विश्वना अग्रणी एआरपी सोफ्टवेर 'बेचमास्टर' हवे भारतमा

बेचमास्टर इन्टरप्राइज ने भारतीय बाजार में प्रवेश करने के लिए एक प्रमुख घटना आयोजित की है।

बेचमास्टर एआरपी का उपयोग, भारत, नेपाल, दुबई, मॉरीशस, तुवालू, चीन, अरब एमिरेट्स, श्रीलंका, अफ्रीका, सिंगापूर, मलेशिया और ऑस्ट्रेलिया जैसी दुनिया की अग्रणी कंपनियों द्वारा किया गया है।

बेचमास्टर एआरपी के उपयोग करने वाले कंपनियों में शामिल हैं: SAGE-ACCPAC, SAP और अन्य अग्रणी एआरपी कंपनियां।

### बेचमास्टर इन्टरप्राइज ने किया भारतीय बाजार में प्रवेश

बेचमास्टर इन्टरप्राइज ने भारतीय बाजार में प्रवेश करने के लिए एक प्रमुख घटना आयोजित की है।

बेचमास्टर एआरपी का उपयोग, भारत, नेपाल, दुबई, मॉरीशस, तुवालू, चीन, अरब एमिरेट्स, श्रीलंका, अफ्रीका, सिंगापूर, मलेशिया और ऑस्ट्रेलिया जैसी दुनिया की अग्रणी कंपनियों द्वारा किया गया है।

बेचमास्टर एआरपी के उपयोग करने वाले कंपनियों में शामिल हैं: SAGE-ACCPAC, SAP और अन्य अग्रणी एआरपी कंपनियां।

### Batch Master eyes 40% from Gujarat

BatchMaster India, an ERP solution provider, which announced its Indian operations by launching its software in the state recently, expects to garner at least 40 per cent of its sale from Gujarat, the hub of process manufacturers.

"We are targeting a market share of 15 to 20 per cent of the country's ERP market in the next fiscal of which we expect at least 40 per cent from Gujarat," said Sanjay Panjwani, managing director of BatchMaster India.

He added that the software is designed for process manufacturers like pharma, chemicals, nutraceuticals, food and beverage, cosmetics and personal care, paints and coatings, specialty chemicals and other industrial segments. Panjwani said the ERP market in India is expected to grow at a compound annual growth rate of 23.2 per cent over the next five years. Currently, the company's turnover is around Rs 50 crore and is expected



बेचमास्टर के बारे में जानकारी दी है।

बेचमास्टर इन्टरप्राइज ने भारतीय बाजार में प्रवेश करने के लिए एक प्रमुख घटना आयोजित की है।

बेचमास्टर एआरपी का उपयोग, भारत, नेपाल, दुबई, मॉरीशस, तुवालू, चीन, अरब एमिरेट्स, श्रीलंका, अफ्रीका, सिंगापूर, मलेशिया और ऑस्ट्रेलिया जैसी दुनिया की अग्रणी कंपनियों द्वारा किया गया है।

बेचमास्टर एआरपी के उपयोग करने वाले कंपनियों में शामिल हैं: SAGE-ACCPAC, SAP और अन्य अग्रणी एआरपी कंपनियां।

### BatchMaster logs on to Indian market

Targets pharma, chemical firms to tap 600 cr Indian ERP market

Arjun Singh Chauhan

BatchMaster Inc, an enterprise resource planning (ERP) software company, has launched its software - BatchMaster Enterprise - in the Indian market. Operating from Indore, BatchMaster will provide ERP solutions in formulation and lab, inventory management, production, compliance, serial or lot tracking, purchasing, sales management, costing and quality control.

Sanjay Panjwani, managing director, BatchMaster India said, "The company is targeting a market share of 15-20% of the overall ERP market in the 2006." It has more than 300 professionals and is going to expand operations in other parts of country soon.

According to national sales manager Rommel

### Right click

BatchMaster plans to open a Mumbai office soon

It is targeting a 15-20% share of the total ERP market in 2006



Rozario, the ERP market in India is expected to grow at a compounded annual growth rate (CAGR) of 25.2% over the next five years. "The market was Rs 50 crore in 2004 and is forecasted to be over Rs 1,200 crore by the year 2009. Industry analysis suggests that Indian ERP market for FY 2006 will be of Rs 600 crore," he said.

BatchMaster is currently serving more than 1500 companies in process manufacturing sector.

Speaking on the launch of BatchMaster Enterprise for Indian market in Ahmedabad today, Mr. Sanjay Panjwani, Managing Director of BatchMaster India said "It had been way back when we entered into business partnership with Microsoft Business Solutions, SAGE-ACCPAC and SAP in International Markets, Now in our own country, we are going to become Partners in Productivity of our domestic manufacturing industry."

"We are targeting a Market Share of 15-20 % of the overall ERP market in the Financial Year 2006. A commitment to serve our Customers through our best quality software and services, and for this we have an experience of more than 20 years in international operations. Adding to this, we have more than 300 Hardcore Professionals working in our company, and we foresee expanding our operations in various states at earliest." Clarified the M.D. Mr. Panjwani.

**Mr. Deepen Pandey, International Marketing Manager informed “We are thrilled by the response we have received from Gujarat region. A collaboration with the partners around India shall provide the best of business solutions to Batch Master’s customers in this region, and we shall leave benchmarks.”**

“There is a lot of potential in mid-market process manufacturers in whole India, especially in Gujarat. We have several leads, and we are soon starting our implementation with leading Pharmaceuticals and Chemical Companies in India. We have special packages designed for our initial Customers”, here says **Mr. Rommel Rozario, National Sales Manager.**

The Company has its Indore Office as a center of all development operations in India. ERP solutions from BatchMaster play an important role in Formulation and Lab, Inventory Management, Production, Compliances, Serial / Lot Tracking, Purchasing, Sales Management, Costing and Quality Control. This software helps in calibrating and speeding up the production process to achieve maximum efficiency. The software application is a pioneer in compatibility with the PC platform. Continuing with the pace of development and up gradation it is still carrying the flag of being a major player in Industrial software solutions.

<p>The ERP market in India is expected to grow at a Compounded Annual Growth Rate (CAGR) of 25.2 percent over the next five years. The market was Rs. 50 Crores in 2004, and is forecasted to be over Rs. 1200 Crores by the year 2009. Industry analysis suggests that Indian ERP market for FY 2006 will be of Rs. 600 Crores.</p>
--

### **About BatchMaster:**

BatchMaster Software Inc. is a U.S. based IT Company located in California. Besides the Corporate Office, company is operating from India and New-Zealand. It has its development center in Indore, and soon an office is coming up in Mumbai. Its customers include the big names from various companies in Process Manufacturing. More than 300 software professionals are working with the company. We have collaborations with the esteemed organizations where,, and company has been picking up students with different flairs , thru campus Recruitment tour ,and choose the best , and groom them In-house may it be Sales -Marketing, Advertising, HR or Logistics , we are here to create niche in the Indian markets.

For more information, please contact: Mr. Deepen Pandey, International Marketing Manager (0731)4066833