

Madison Chemical Industries selects BatchMaster Enterprise as its new ERP Solution

Integration – Visibility – Responsiveness. These terms, linked together, are a mantra for Madison Chemical Industries Inc., a leader in infra-structure coatings for some of the industry's most demanding applications. Madison is now seeking to knit these capabilities more tightly together than ever before by implementing an advanced Enterprise Resource Planning (ERP) system designed by BatchMaster Software Inc. The deployment of this end-to-end ERP solution, including BatchMaster® Enterprise for Manufacturing and Distribution and Microsoft Business Solutions Great Plains® for Financials, combined with its ISO certified processes and personnel, will enable the company to be even more effective in managing relationships with its vendors, upgrading its internal operations and delivering even more innovative solutions, sooner, to its many and varied customers.

For over thirty years, Madison's specialized coatings have played a key role in many large and complex capital projects. Many of these projects involve significant investment and advanced planning. On-time delivery of product to specification is mandated. The technical challenges, along with customer expectations have evolved rapidly over these past three decades, as have mounting environmental regulations. Madison will soon be able to rely upon BatchMaster Enterprise as the "engine" for developing and managing new formulations and for bringing these new offerings into reliable, repeatable and cost-effective production. Madison's commitment to implementing such an advanced ERP system reinforces its industry leadership in innovation, quality, business process reliability and customer service.

Richard Northcote (CPIM, MBA), Madison's Controller & Operations Manager states "We have a record of steady improvement in organizational effectiveness and continue to strive for excellence in all our operations. This BatchMaster implementation will continue that tradition." Adds BatchMaster Software's Engagement Manager Preston Blevins (CFPIM, CIRM), "Madison Chemical Industries Inc. is a visionary organization committed to "best practices" in virtually all its operations. We are pleased at the confidence they have placed in our BatchMaster product and in our support team to select us as their partner in productivity. BatchMaster's advanced functionality and solid foundation of MS SQL database structure and N-tier architecture is extensible to support Madison's projected growth in both the immediate and long-term future."

BatchMaster is expected to be operational in the second quarter 2006.



More About Madison

Madison Chemical Industries, Inc. (www.madisonchemical.com), located in Milton, Ontario, Canada, offers a complete line of 100% solids polyurethane coatings and linings that provide long-term solutions for protecting infrastructure (e.g., pipes, tanks, poles and towers) against corrosion, abrasion, chemical attack, immersion and wear and tear for a diverse range of clients around the globe, with over 200,000 success stories world-wide. For two decades the company has re-defined coatings standards for pipelines, including oil and gas, industrial and municipal. Madison has diversified around the world, offering proven coatings for the marine and transportation sectors, for industrial applications, for poles and towers and for mission-critical maintenance. Inside and out, above-ground and below, in all types of environmental conditions... Madison has it covered! Madison products are designed to last for decades, even in the most aggressive environments, earning approvals from such industry authorities as Underwriters Laboratories, Steel Tank Institute, AWWA, and NSF International. Madison is the only ISO 9002 Registered coatings company to manufacture 100% solids polyurethane. Contact Sales (sales@madisonchemical.com or 905-878-8863) for additional information.



More About BatchMaster

BatchMaster Software, Inc. (www.batchmaster.com), located in Laguna Hills, California USA with development and support facilities in India and New Zealand, has offered ERP solutions of increasing capability for over two decades. Installations number in excess of 1,000 worldwide. BatchMaster is the fifth generation of what has become the most highly regarded ERP brand serving the process manufacturing mid-market. BatchMaster Enterprise, first available in 2002, is installed and operational at hundreds of organizations ranging from start-ups to major operating divisions of Fortune 100 companies in industries such as specialty chemicals, paints and coatings, inks, pharmaceuticals, packaged foods, beverages and personal care products, among others. If a product is formula- or recipe-based, it is likely that BatchMaster ERP could dramatically improve operating effectiveness and efficiencies. BatchMaster Software has a technical staff (development, deployment and technical support) of over 100 highly-qualified software professionals.

**For more information about BatchMaster Software, Inc.,
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