



After 25 years of continuous growth in the Asia / Pacific region, Newly Weds Foods Asia/Pacific needed to review its software foundations for the coming years. They were straining their current systems with recent acquisitions and natural growth in addition to having plants in Australia, Thailand and the Philippines. This situation, along with the rapid development of software systems in recent years, and the growing influence of web based applications and access to information, made such a review an important process.

“We needed a system that was flexible, intelligent and diverse enough to support not only our current business requirements, but our new business and acquisition activity as well. We needed to make a choice for the future,” said Michael Wilson, Group ICT Director. Newly Weds Foods evaluated a number of other software packages including MFG/Pro that was in use at one of their acquisitions and Autosimply. “BatchMaster ERP met more of our business and functionality requirements – it is a good fit for us. The integration with Accpac is solid and seamless so we could retain our investment in our current financial software, and the pricing was right.” said Mr. Wilson. “Also, our China operation was already having a good experience with BatchMaster ERP.”

BatchMaster ERP will be implemented centrally in Australia by a BatchMaster consulting team in conjunction with a local Accpac reseller.

#### About Newlywed Foods Asia/Pacific:

Newly Weds Foods Asia/Pacific is a food manufacturing company specializing in seasonings & coatings. They are a joint venture between Newly Weds Foods USA and George Weston Foods Australia, employing 450 people at three sites in Australia, Thailand and the Philippines. The Company has been in operation for 20 years.

#### About BatchMaster Software, Inc.:

BatchMaster Software, Inc. is a global provider of ERP solutions for the process, recipe-based, manufacturing environment. Applications range from extensive Business Intelligence to give clear visibility into all areas of the business, with excellent support for cGMP, Lot-traceability, Issues tracking, Formulation Management, Inventory control, advanced planning & scheduling, laboratory analysis and much more.

**Contact Ingrid Leon** on 949-583-1646 ext. 231, or at [ileon@batchmaster.com](mailto:ileon@batchmaster.com)